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Order#	62345724	Flight Dates	10/03/16 - 10/09/16	Update Date		10/12/16	
Syscode	4477	Agency	Nonbox/Eisner	Version		2 Vs. 1	
System Name	Spectrum/Beaver Dam, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines			
Market	Milwaukee-Racine			Total # of Weeks	S		_
		Client Code	wmc	Total			\$1,845.00
AE	Leah Losier	Product Code	sd 14	Commission			\$276.75
Sales Coordinator	Michael Ryan	Est Code	SD14 1006	Net Total			\$1,568.25
Office	Chicago	Product Name		Total Spots			135
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP	•	GIMP	•
		Makegood Policy	Approval Required	CPP	•	CPM	•

Comments:

10.12 removed spots that missed due to no traffic. Moving to this week's order. Please confirm. Thanks

19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	Line
ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	Program
10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	Start Date
10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	Stop Date
19:00	19:00	19:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	Stop
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2	2	0	1	-1		0	2	2	2	0		_	_	0	2	2	2	0	Total Spots
\$18.00	\$18.00	\$18.00	\$14.00	\$14.00	\$14.00	\$14.00	\$18.00	\$18.00	\$18.00	\$18.00	\$14.00	\$14.00	\$14.00	\$14.00	\$9.00	\$9.00	\$9.00	\$9.00	Unit Cost
\$36.00	\$36.00	\$0.00	\$14.00	\$14.00	\$14.00	\$0.00	\$36.00	\$36.00	\$36.00	\$0.00	\$14.00	\$14.00	\$14.00	\$0.00	\$18.00	\$18.00	\$18.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
		REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC	Line Comment

Order#	62345724	Flight Dates	10/03/16 - 10/09/16	Update Date	10/12/16
Syscode	4477	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Beaver Dam, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	ı
		Client Code	wmc	Total	\$1,845.00
AE	Leah Losier	Product Code	sd 14	Commission	\$27.6.75
Sales Coordinator	Michael Ryan	Est Code	SD14 1006	Net Total	\$1,568.25
Office	Chicago	Product Name		Total Spots	135
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP -	GIMP -
•		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	10.12 removed spots that missed due to no traffic. Moving to this week's order. Please confirm. Thanks	ng to this week's order. F	lease confirm. Thanks		

38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	Line
HGTV	НСТУ	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	ESPN	Net
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	Program
10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	Start Date
10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	Stop Date
09:00	09:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	05:00	00:50	05:00	05:00	19:00	Start Time
16:00	16:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	24:00	Stop Time
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\$9.00	\$9.00	\$18.00	\$18.00	\$18.00	\$18.00	\$14.00	\$14.00	\$14.00	\$14.00	\$9.00	\$9.00	\$9.00	\$9.00	\$14.00	\$14.00	\$14.00	\$14.00	\$18.00	Unit Cost
\$27.00	\$0.00	\$36.00	\$36.00	\$36.00	\$0.00	\$14.00	\$14.00	\$14.00	\$0.00	\$27.00	\$27.00	\$27.00	\$0.00	\$14.00	\$14.00	\$14.00	\$0.00	\$36.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
	REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC		Line Comment

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System Name	Spectrum/Beaver Dam, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines		
Market	Milwaukee-Racine			Total # of Weeks		_
		Client Code	wmc	Total		\$1,845.00
AE	Leah Losier	Product Code	sd 14	Commission		\$276.75
Sales Coordinator	Michael Ryan	Est Code	SD14 1006	Net Total		\$1,568.25
Office	Chicago	Product Name		Total Spots		135
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP	GIMP	1
		Makegood Policy	Approval Required	CPP	CPM	2

Comments: 10.12 removed spots that missed due to no traffic. Moving to this week's order, Please confirm. Thanks
nfirm. Thanks

57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	42	41	40	39	Line
MNBC	MNBC	MNBC	MNBC	MNBC	HIST	HIST	HIST	HIST	HGTV	нсту	HGTV	HGTV	нстv	HGTV	HGTV	HGTV	нсту	HGTV	Net
VARIOUS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	AVG. ALL WKS	AVG. ALL WKS	Program
10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	Start Date
10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	Stop Date
16:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	00:60	09:00	Start Time
19:00	16:00	16:00	16:00	16:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	16:00	16:00	Stop
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\$11.00	\$7.00	\$7.00	\$7.00	\$7.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$14.00	\$14.00	\$14.00	\$14.00	\$9.00	\$9.00	Unit Cost
\$0.00	\$14.00	\$14.00	\$14.00	\$0.00	\$36.00	\$36.00	\$36.00	\$0.00	\$36.00	\$36.00	\$36.00	\$0.00	\$14.00	\$14.00	\$14.00	\$0.00	\$27.00	\$27.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC			Line Comment

	Annual Control of the						
	CPM -	•	CPP	Policy Approval Required	Makegood Policy		•
	GIMP -	7	GRP	no Adults 35+	Primary Demo	Cable Nielsen Live+SD Aug16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split	5	Credit Status	(312) 527-5755	Phone
135			Total Spots	ne	Product Name	Chicago	Office
\$1,568.25			Net Total	SD14 1006	Est Code	or Michael Ryan	Sales Coordinator
\$276.75			Commission	te sd 14	Product Code	Leah Losier	AE
\$1,845.00			Total	wmc	Client Code		
-1		ks	Total # of Weeks			Milwaukee-Racine	Market
			Show All Lines	Wisconsin Manufacturers & Commerce	Advertiser	Spectrum/Beaver Dam, WI	System Name
	2 Vs. 1		Version	Nonbox/Eisner	Agency	4477	Syscode
	10/12/16		Update Date	10/03/16 - 10/09/16	Flight Dates	62345724	Order#

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NSA	ASU	USA	NSA	NSA	NSA	USA	NSA	TNT	TNT	TNT	TNT	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	Program
10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	91/2/01	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	Start Date
10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	Stop Date
16:00	16:00	16:00	16:00	09:00	00:60	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	Start Time
19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	Stop
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\$14.00	\$14.00	\$14.00	\$14.00	\$9.00	\$9.00	\$9.00	\$9.00	\$18.00	\$18.00	\$18.00	\$18.00	\$14.00	\$14.00	\$14.00	\$14.00	\$11.00	\$11.00	\$11.00	Unit
\$14.00	\$14.00	\$14.00	\$0.00	\$27.00	\$27.00	\$27.00	\$0.00	\$36.00	\$36.00	\$36.00	\$0.00	\$28.00	\$28.00	\$28.00	\$0.00	\$11.00	\$11.00	\$11.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
			REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				Line Comment

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Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP		GIMP	3
•		Makegood Policy	Approval Required	CPP	•	СРМ	
Comments .	10 12 removed mosts that missed due to so traffic Manifes to this mostly and a Plant and Thente	no to this most be ander	71 The				

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Comments:	10.12 removed spots that missed due to no traffic. Moving to this week's or	rder. Please confirm. Thanks			

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FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	DISC	DISC	DISC	DISC	AMC	AMC	AMC	AMC	NSN	NSU	USA	NSA	Net
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	Program
10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	Start Date
10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	Stop Date
19:00	19:00	19:00	00:00	09:00	09:00	00:60	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start
24:00	24:00	24:00	16:00	16:00	16:00	16:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
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2	2	0	з	з	з	0	2	2	2	0	2	2	2	0	2	2	2	0	Total Spots
\$18.00	\$18.00	\$18.00	\$9.00	\$9.00	\$9.00	\$9.00	\$18.00	\$18.00	\$18.00	\$18.00	\$14.00	\$14.00	\$14.00	\$14.00	\$18.00	\$18.00	\$18.00	\$18.00	Unit Cost
\$36.00	\$36.00	\$0.00	\$27.00	\$27.00	\$27.00	\$0.00	\$36.00	\$36.00	\$36.00	\$0.00	\$28.00	\$28.00	\$28.00	\$0.00	\$36.00	\$36.00	\$36.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
		REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC				REMOVED SPOTS THAT DIDNT RUN DUE TO NO TRAFFIC	Line Comment

Agency		1000						
Primary Demo Prim	350	CPM -	•	CPP	Approval Required	Makegood Policy		15
Agency Nonbox/Eisner Wisconsin Manufacturers & Commerce Client Code Sd 14				GRP	Adults 35+	Primary Demo	Cable Nielsen Live+SD Aug16	Survey
Product Name Product Name Status		Cost Per Spot		Sold On			Not accepted	Status
Agency Nonbox/Eisner Commerce Version 2 Vs. 1 acine Client Code wmc Total # of Weeks Total # of Weeks Commission Est Code SD14 1006 SD14 1006 Total Spots Total Spots		100.0		Affiliate Split		Credit Status	(312) 527-5755	Phone
Agency Nonbox/Eisner Total Foduct Code Wnc Mnc Total Commission Commission Met Total Commission Met Total Met Total <td></td> <td></td> <td></td> <td>Total Spots</td> <td></td> <td>Product Name</td> <td>Chicago</td> <td>Office</td>				Total Spots		Product Name	Chicago	Office
Agency Nonbox/Eisner Version Version 2 vs. 1	\$1,5			Net Total	SD14 1006	Est Code	Michael Ryan	Sales Coordinator
Agency Nonbox/Eisner Wisconsin Manufacturers & Commerce Client Code wmc Update Date 10/12/16	\$27			Commission	sd 14	Product Code	Leah Losier	AE
Agency Nonbox/Eisner Wisconsin Manufacturers & Commerce Total # of Weeks	\$1,8			Total	wmc	Client Code		
Agency Nonbox/Eisner Wisconsin Manufacturers & Commerce Show All Lines			ks	Total # of Wee			Milwaukee-Racine	Market
Nonbox/Eisner Version				Show All Lines	Wisconsin Manufacturers & Commerce	Advertiser	Spectrum/Beaver Dam, WI	System Name
10/03/16 - 10/09/16 Update Date		2 Vs. 1		Version	Nonbox/Eisner	Agency	4477	Syscode
100010		10/12/16		Update Date	10/03/16 - 10/09/16	Flight Dates	62345724	Order#

96	Line	
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AVG. ALL WKS	Program	
10/3/16	Start Date	
10/9/16	Stop Date	
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24:00	Stop	
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2	Total Spots	
\$18.00	Unit Cost	
\$36.00	Total Cost	
30	Spot	
	Line Comment	

Comments:

10.12 removed spots that missed due to no traffic. Moving to this week's order. Please confirm. Thanks

	Oct 2016	Nov 2016	Dec 2016	Jan 2017 Feb 2017	Feb 2017	Mar 2017	Mar 2017 Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	Total
SPOTS	135	0	0	0	0	0	0	0	0	0	0	0	135
AMT	\$1,845.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,845.00

62345724 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |

SALES

ACCT

Date Printed

10/12/16

SYSTEM APP: